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Video: In their own words

(Tallahassee) -- Gambling promoters want Florida Legislators to vote to legalize something so controversial, that even the leading lobbyists pushing the idea won't call it by even its most euphemistic name in public.

The word "casino" has apparently been banned by their Malaysian and Las Vegas Casino bosses. So has the word "gambling."

Even the gambling industry's own euphemism "gaming" has gotten the hook.

"They are asking legislators to go out on a limb that they won't risk stepping on themselves," said No Casinos President John Sowinski. "Gambling interests are too embarrassed to utter the word 'casino,' 'gambling' or even 'gaming' in public. Since the notion of putting the world's largest casinos in Florida is so toxic it can't even be mentioned, why should any lawmaker vote for it? Bottom Line: They shouldn't."

What do the casino bosses want us to call their enterprise now?

Watch [this short video](#) for the answer.

