



Florida Attractions Association Opposes Destination Resort Casinos in Florida
- Keeping Florida "World-Class"-

FOR IMMEDIATE RELEASE
Monday, October 31, 2011

The Florida Attractions Association (FAA) Board of Directors has voted to oppose any effort to expand casino gambling in Florida through "destination resort casinos." Less fortunate destinations around the US have sought to increase their market share of tourism by adding casino gambling to their states. The results have been less than stellar. Promises of economic boom and employment gains are not sustained, and casino gambling has become passé with their proliferation and the passage of time.

In announcing their position, FAA Chairman Kim Long (General Manger, Fantasy of Flight) said, "Florida is fortunate to possess a world-class reputation as a family-friendly destination complete with a collection of diverse attractions that are the envy of the world."

The FAA encourages the Florida Legislature to see the long-term benefits of maintaining Florida's unique tourism position in the world. The Florida "brand" is worthy of our efforts to protect her against outside interests seeking to capitalize on our destination superiority by adding casinos to the Sunshine State landscape.

The Florida Attractions Association agrees that our state is too precious to wager on casino gambling and is proud to join the 77% of our fellow Floridians* and the No Casinos coalition who also oppose expansion of casino gambling in Florida.

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The Florida Attractions Association, established in 1949, is the leading attractions industry association in the Sunshine State representing Florida attractions and suppliers. The FAA serves the industry's interests through networking, government advocacy programs, marketing, professional development, and mutual assistance programs.

*Hill Research Associates, Sept. 24-26, 2011